

PHIL VILLAPIANO

Field of Hope Gala

A CELEBRITY EVENT TO BENEFIT ALS RESEARCH

SEPTEMBER 20, 2008

SOUTH GATE MANOR, FREEHOLD, NJ

An evening of dinner, dancing, auction and entertainment

Response Form

Yes, we would like to be a sponsor for the 2008 Phil Villapiano Field of Hope Gala.

Business or Group:

BUSINESS/ORGANIZATION

NAME CONTACT

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

Method of Payment

- AMERICAN EXPRESS
- MASTERCARD
- CHECK
- VISA
- DISCOVER
- BILL ME

CREDIT CARD # EXP. DATE

NAME ON CARD (PLEASE PRINT)

SIGNATURE

Make Checks Payable To Muscular Dystrophy Association (MDA)

Send all payments, order forms, etc. to:



THE MUSCULAR DYSTROPHY ASSOCIATION
P.O. Box 7360 • SHREWSBURY, NJ 07702
PHONE: 732-936-9940 • FAX: 732-345-8217

E-MAIL: NFORTIER@MDAUSA.ORG • WWW.PHILSFIELDOFHOPE.COM

Corporate or Individual Sponsorships:

- HALL OF FAME SPONSOR \$20,000
_____ AT \$20,000 EACH = \$ _____
- WORLD SERIES SPONSOR \$10,000
_____ AT \$10,000 EACH = \$ _____
- PLAYOFF SPONSOR \$7,000
_____ AT \$7,000 EACH = \$ _____
- ALL STAR SPONSOR \$3,000
_____ AT \$3,000 EACH = \$ _____

Advertising in Commemorative Event Journal:

- BACK COVER (5" x 8") AT \$1,500 = \$ _____
- INSIDE FRONT COVER (5" x 8") AT \$1,250 = \$ _____
- INSIDE BACK COVER (5" x 8") AT \$1,250 = \$ _____
- GOLD FULL PAGE AD (5" x 8") AT \$1,000 EACH = \$ _____
- FULL PAGE AD (5" x 8") AT \$600 EACH = \$ _____
- HALF PAGE AD (5" x 4") AT \$350 EACH = \$ _____
- QUARTER PAGE AD (5" x 2") AT \$100 EACH = \$ _____

Research Minutes

- FULL HOUR OF RESEARCH: \$5,100 = \$ _____
- HALF HOUR OF RESEARCH \$2,550 = \$ _____
- _____ MINUTES @ \$85 = \$ _____

I WOULD LIKE # _____ OF TICKETS AT \$250 \$ _____

*I CANNOT ATTEND, BUT ENCLOSED IS MY

TAX DEDUCTIBLE CONTRIBUTION OF = \$ _____

Total Sponsorship(s): = \$ _____

A BENEFIT FOR THE MUSCULAR DYSTROPHY ASSOCIATION TO FUND ALS RESEARCH

Hall of Fame Sponsor — \$20,000

- Three tables of ten
- Gold full page ad with premium placement in the Gala Journal
- Company name printed on the Gala invitation (if received by July 1, 2008)
- Recognition award presented at the Gala
- Sponsorship recognition in pre- and post-event publicity
- Invitation to Jerry Lewis MDA Telethon on Labor Day Weekend 2008 for live check presentation.

World Series Sponsor — \$10,000

- Two tables of ten
- Gold full page ad in the Gala Journal
- Company name printed on the Gala invitation (if received by July 1, 2008)
- Recognition award presented at the Gala
- Sponsorship recognition in pre- and post-event publicity

Playoff Sponsor — \$7,000

- One table of ten
- Silver full page ad in the Gala Journal
- Company name printed on the Gala invitation (if received by July 1, 2008)
- Recognition award presented at the Gala
- Sponsorship recognition in pre- and post-event publicity

All Star Sponsor — \$3,000

- One table of ten
- Bronze full page ad in the Gala Journal
- Company name printed on the Gala invitation (if received by July 1, 2008)
- Recognition award

Advertising

Remember this special evening with an elegant commemorative Gala Journal ad.

<input type="checkbox"/> Back Cover (5" x 8") \$1,500	<input type="checkbox"/> Full Page Ad (5" x 8") \$600
<input type="checkbox"/> Inside Front Cover (5" x 8") \$1,250	<input type="checkbox"/> Half Page Ad (5" x 4") \$350
<input type="checkbox"/> Inside Back Cover (5" x 8") \$1,250	<input type="checkbox"/> Quarter Page Ad (5" x 2") \$100
<input type="checkbox"/> Gold Full Page Ad (5" x 8") \$1,000	

JOURNAL DEADLINE IS AUGUST 8, 2008

Underwriting Opportunities

Cocktail Hour — \$5,000

- Name/logo to appear on all beverage napkins
- Silver full page ad in the Gala Journal
- Limited to one company

Valet — \$2,000

- Name/logo to appear on valet sign
- Silver full page ad in the Gala Journal
- Limited to one company

OTHER UNDERWRITING OPPORTUNITIES AVAILABLE

Research Minutes

Help eradicate Amyotrophic Lateral Sclerosis by sponsoring crucial research minutes.

Full Hour of Research	\$5,100	Half Hour of Research	\$2,550
Ten Minutes of Research	\$850	One Minute of Research	\$85